October 9, 2012

Board of Selectmen Town of Chilmark P.O. Box 119 401 Middle Road Chilmark, MA 02535

## Re: Grandfathered Cable Packages

Dear Chairman and Members of the Board:

As part of our initiative to standardize programming packages, I am writing to inform you of changes Comcast will be making to grandfathered<sup>1</sup> former Adelphia cable packages. These changes will effect a minimal number (less than 1%) of our customers.

Comcast is committed to offering the best value in home entertainment and providing a wide variety of programming choices to our customers. To help achieve that result, customers in these grandfathered packages will be transitioned to the corresponding Comcast package with the same price point as their grandfathered package.

We will be notifying each effected customer of the specific changes impacting their Comcast service by letter beginning October 12<sup>th</sup> for changes which will occur beginning November 14<sup>th</sup>. Customers will see an additional thirty-four or thirty-five channels (many in HD!) such as BBC World, CMT HD, Disney XD HD, ESPN News HD, ESPNU HD. Dependent upon the customer's existing grandfathered package, one to four of the following channels, ESPN Classic, Fox Movies, Fox Soccer, Speed or Sportsman will not be available in their new package.

A toll free customer service number has been set-up specifically for this initiative. Should residents contact you with questions please do not hesitate to direct them to this number, 1-866-215-9848, or they can visit us online at <u>www.comcast.com</u>.

Should you have any questions about this initiative or about our services in general, please do not hesitate to contact me at 508.356.3295.

Sincerely,

Mary O'Keeffe

Mary O'Keeffe Sr. Manager Government & Regulatory Affairs

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<sup>&</sup>lt;sup>1</sup> Grandfathered is a package that has not been offered for new subscription within the past several years.